

Feature-length documentary proposal

STANDING DOWN

POST TRAUMATIC STRESS and the AMERICAN PEACE OFFICER



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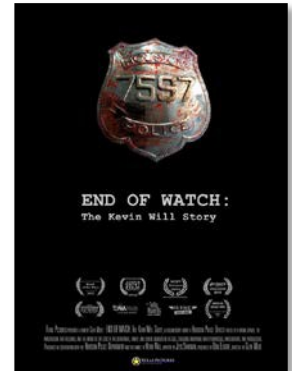
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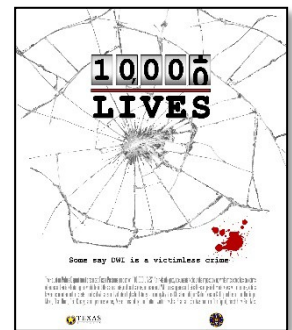
Our Value to this Project



Texas Pictures is ideally suited to create this type of documentary because we've done this before. The award-winning Texas Pictures' documentary, *[END OF WATCH: The Kevin Will Story](#)*, about a police officer killed by a drunk driver, produced in 2014, has been accepted to 12 film festivals, winning best documentary at one festival, nominated for "Best Documentary" by two festivals, nominated for "Best Director of a Documentary" by another festival, has been recognized with several national awards, and has received more than **350,000 views** on YouTube.



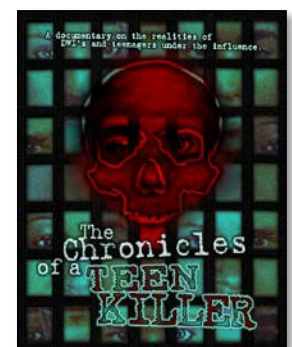
The recently completed Texas Pictures' documentary, *[10,000 LIVES](#)*, which is about the impact of DWI on society, was produced for the Houston Police Department. This film has been accepted to several film festivals and been received several national awards.



The feature-length, award-winning documentary, *[The Last High](#)*, created by Texas Pictures in 2017 for the City of Baytown, explores the dangers of synthetic cannabinoids. This film has been accepted to over ten film festivals and been recognized with several national awards.



The award-winning Texas Pictures documentary *[Chronicles of a Teen Killer](#)*, (created in 2011 for the Houston Police Department) about DWI and teens has been recognized with national awards, is in use at high schools throughout the state as well as recovery and treatment centers, and has received more than **140K views** on YouTube (combined total for the original and censored version).



We have extensive experience working with law enforcement and with local governments, and understand the operational, budgetary, and internal/external political considerations that are critical to the development and success of a project. Samples of law enforcement-related productions created by Texas Pictures for the Houston Police Department can be seen on our website [here](#).

We work safe. We know how to recognize risks and we don't take chances. Our crews have worked with several law enforcement agencies in the field and know how to conduct ourselves safely and unobtrusively in potentially dangerous situations.

We have well established relationships with local broadcast media and can use these connections to promote this project during production and after the project is completed to achieve as much exposure for this important topic as possible.

STANDING DOWN Project Description



Texas Pictures proposes to create a feature-length documentary that presents a comprehensive overview of the impact and consequences of post-traumatic stress on American peace officers to general audiences as well as law enforcement officers. The documentary will be feature-length, high definition and suitable for broadcast.

FORMAT

This documentary will be in a format suitable for national audiences and will present all information through on-camera interviews with relevant subjects. The audience will receive *first-hand* information from people who know, which results in added credibility for the film.

These interview subjects will appear to speak directly to the camera – directly to the audience – by employing an interview technique called, *straight-to-camera*. This technique uses mirrors to give the subject the illusion that he or she is addressing the person asking questions while actually speaking directly to the camera. The result for the audience is a feeling that the subject is speaking directly to them. A sample of this powerful technique can be seen on this clip from the Academy-Award-winning documentary, [*The Fog of War*](#), produced by Sony Pictures.



Scenes from *The Fog of War*

Through interviews with officers and family members, former officers, subject matter experts, human behavior experts and others, this documentary will use thoughtfully selected interview clips and impactful supporting visuals accompanied by original music to effectively tell this important story.

The questions from the interviewer will be general and open-ended, and structured to produce answers that stand on their own. In the finished program, the audience will never hear the interviewer's question, but will understand what the question was by the answer the subject gives. This journalistic style of production is a proven, credible method of storytelling used in many award-winning documentaries as well as respected news productions such as *60 Minutes* on CBS and *Frontline* on PBS.

CONTENT

We will develop the content of this documentary by gathering information from interview subjects and other resources, as well as regularly consulting with subject matter experts to ensure the information provided is accurate and relevant to the audience.

SUBTOPICS

This documentary will explore key subtopics throughout the production. However, the information relating to each subtopic will be presented throughout the documentary in a logical, emotion-based rhythm that best holds the audience's attention, rather than a point-by-point, PowerPoint-like presentation.

A HISTORY OF STRESS

The documentary will explore the history of post-traumatic stress among peace officers and present how this stress was dealt with using less-than-ideal solutions such as alcohol, violence and other alternatives.

Interview Subjects

Retired peace officers

Police department historians

Published historians

University professors

Supporting Visuals

Historical footage of police at work

Old law enforcement equipment

Police museum displays

Old photographs of crime scenes

THAT FUTILE FEELING

The documentary will investigate the frustration, hopelessness, even failure that plagues some peace officers who never see any significant results from their efforts and accomplishments. The reward, if any, often doesn't seem to match the effort.

Interview Subjects

Peace officers

Officer family members

Behavioral specialists

Supporting Visuals

General enforcement footage from a diverse range of agencies and a variety of settings including patrol, investigation, conflict resolution, reporting

THE PSYCHOLOGY

The documentary will explore the mindset, the perspective, the daily expectations of peace officers and contrast how those things differ dramatically from the typical person. The audience will learn how the frequent, sometimes continual exposure to human tragedy, extreme violence, and dangerous circumstances can have a permanent impact on an officer’s view of humanity and the future.

Interview Subjects

Peace officers	Departmental psychologists
Psychologists	Supervisory officers

Supporting Visuals

General enforcement footage	Crime scene photographs
Extreme emergency scenes	

THE IMPACT

The documentary will present the brutal, painful facts regarding post-traumatic stress among peace officers. The audience will hear from family members, officers, medical professionals and others about how the stress of the job can touch every aspect of an officer’s life.

Interview Subjects

Peace officers	Behavioral professionals
Family members	

Supporting Visuals

Extreme emergency scenes	Crime scene photos
Evidence footage	Dash camera footage

NEVER LEAVING THE SCENE

The documentary will explore how some scenes never leave an officer’s mind. How some of the inhumanity they have witnessed can haunt them and invade their thoughts without warning even years after an event.

Interview Subjects

Peace officers	Police chaplains
Retired peace officers	Psychologists

Supporting Visuals

Extreme emergency scenes	Crime scene photos
Evidence footage	Dash camera footage

RECOGNIZING THE STRESS

The documentary will explain how to identify the major and more subtle symptoms of post-traumatic stress and how the stress, if ignored, can lead to more profound problems.

Interview Subjects

Psychologists	Officers in supervisory positions
Peace officers	

Supporting Visuals

Peace officers at work	Crime scene photos
Emergency scenes	Dash camera footage

FINDING SOLUTIONS

The documentary will present the message that the solution is to share the burden; to acknowledge the need for help and to turn to the formal and informal resources available to officers.

Interview Subjects

Peace officers	Psychologists
Retired peace officers	Police chaplains

Supporting Visuals

Officers at work in rewarding settings	Officers with family and friends
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ADDITIONAL PRODUCTIONS

Texas Pictures will also produce a series of additional post-traumatic stress-related productions from the material created during the production of this documentary. These features will be suitable for use to educate peace officers, family members as well as the general public, and may include:

- 🌟 Short feature – One Officer’s Story
- 🌟 Secondary feature – Law Enforcement Only version
- 🌟 Short feature – Stress and the Peace Officer
- 🌟 Documentary Trailer
- 🌟 Coming Soon Documentary Trailer

PROMOTION

Texas Pictures will begin to promote this documentary once the project is near completion. We will contact select media to generate reporting on TV, radio and print. We will also create and maintain a Facebook page. Once the project is completed, we will submit the production to multiple film festivals and competitions. This proven method of promotion should generate some degree of national exposure and may lead to national broadcast.

OWNERSHIP

The finished production will be released publically without charge and available freely to anyone. However, the documentary will be protected by copyright owned by Texas Pictures and the production will be the sole property of Texas Pictures. This ownership means that all risks and liabilities associated with this production will be the burden of Texas Pictures.

Who is Texas Pictures?



Texas Pictures is a message-oriented service provider for corporate and industrial video, commercial photography, internet development, and other commercial media services. We were established in April of 2007, but we have been providing business-to-business and broadcast markets with comprehensive video production, photography, animation, and related services for over 30 years.

We're very well equipped, but anyone can buy gear. What sets us apart is that we work to achieve far more than just making your project look good. We work to make your project communicate the message that is important to you. We aren't just technicians and computer jockeys; we are communicators and storytellers. Sure, we know the technical stuff, but we also know how to use visual media to effectively tell your story and successfully communicate your message.



Our services include:

- Concept and content development
- Video field production /cinematography
- Commercial photography
- Video post-production / compositing
- Trade show / kiosk design

- Technical and creative writing
- DVD and Blu-Ray design and authoring
- 3D modeling and animation
- Graphic design
- Print and electronic publication design

Clients have sent us all over the world to capture just the right images to tell their story.

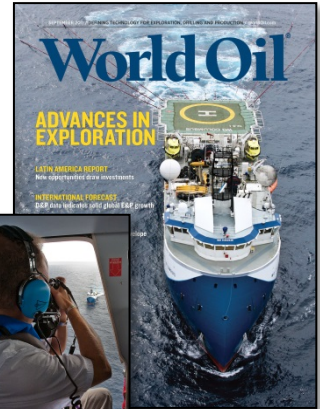


Comments from Clients



"I've known Glen Muse in a professional capacity for more than 15 years. You can always depend on him for highly creative video products even under deadline pressure at a competitive rate."

Pramod Kulkarni
Editor-in-Chief, World Oil



"Glen has done a great deal of excellent work for us at Foster Marketing. An engaging, creative, film, video and still photography professional who understands the needs of both the agency and the client. Easy to collaborate with and attentive to detail when it really counts. Would never hesitate to use or recommend Glen on any project."

Bob Lytle
Account Supervisor, Foster Marketing



"Glen Muse at Texas Pictures is our go-to guy for all things video and he's never let us down. We use Glen for varied projects, for both offline and online applications. He is exceptionally good in using interviews to create compelling stories. His editing is simply exquisite, never obscuring the message or calling attention to itself (unlike the heavy-handed, effects-cluttered productions others favor). He understands our audience and our expectations - - and his work is outstanding."

Greg Salerno
Director of Marketing, Hart Energy

"Glen is a true pro dedicated to the art and science of his craft. From industrial to documentary style productions the message flows in compelling sounds and images that move viewers to action."

Jim Proctor
CMO and Partner, Convergent1 NextGen Marketing

"Glen is always very professional and personable... Glen should be in the oilfield because he arrives ready to shoot, brings backup equipment and has a good understanding of how to steer clear of the safety issues common to drilling rigs. Glen was able to capture some great photos that were used in corporate documents that were posted to the website for internal and external use. When I need the services of a true photography professional I will call on Glen to do the job."

Greg Nutter
Vice President, Operations and QHSE, AccessESP





“Glen and his company provide a superb resource for anyone wanting to put together a first-rate video project from beginning to end. He's able add value to projects through great creativity, technical know-how, innovative approaches to shooting, editing and producing corporate videos and more. He and his staff are able to do just anything you would ever need in video production, and every service he provides is designed to provide the client with maximum value. I highly recommend Glen and Texas Pictures and always look forward to working with him every I get.”

Eric Johnson
Vice President, Gas Management Solutions, ESI – An Emerson Company

“Glen and I worked together on a challenging project to develop a video to introduce a new technology. During the process I was impressed by Glen’s creativity and flexibility. The project was complex including shoots in 5 countries, interviews, multiple animations, and narratives in 5 languages. Glen managed the process well resulting in a highly effective professional production.”

Will Grace
Product Champion, Schlumberger

“Glen and Texas Pictures have come through for me on numerous occasions to create new programs and to bring existing material to a higher level. Glen is service-oriented and can be counted on to deliver desired results within budget.”

Ron Bitto
Director of Employee Communications, Baker Hughes



“I have used Glen on several projects from 2000 to present. Each production is keenly focused on creating high quality work to deliver the message of the video projects. Creativity and mindfulness of the budget are other factors that contribute to my satisfaction with Glen's work.”

Scott McFarlane
Manager, Corporate Identity & Design, Noble Corporation

“I want to personally recommend Texas Pictures to others because of my satisfaction with the quality of his video productions and customer service skills. We’ve given him several “unrealistic deadlines,” and he’s come through every time. I look forward to doing business with Glen for years to come.”

Bill Mallin
Director of Marketing Communications, Baker Hughes

PARTIAL CLIENT LIST

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|---------------------------|--------------------------------|--------------------------------|
| Shell | FMC | Halliburton |
| Ogilvy & Mather | Schlumberger | WesternGeco |
| Houston Police Department | World Oil/Gulf Publishing | TX Dept. of Transportation |
| Baker Hughes | City of Houston Mayor’s Office | Fox News |
| BP | Tenaris | Federal Highway Administration |
| Hewlett Packard | NOV | OneSubsea |
| HART Energy | Sherry Matthews Marketing | MADD |

The Texas Pictures Team



We use the most advanced technology, but the innovative solutions that we provide our clients are only possible because we are a talented team of skilled professionals. Our extensive experience and creative insight keep Texas Pictures on the cutting edge, and help to shape the everyday into the extraordinary.

Glen Muse, Producer / Writer / Director

Glen Muse is an accomplished professional video producer, award-winning documentary filmmaker, and a nationally published commercial photographer with over 30 years of experience creating visual media for corporate and industrial markets. Glen's message-oriented approach to video production comes from his training and background in journalism. His in-depth understanding of corporate culture and corporate considerations comes from his 14 years of experience managing the video production department for a major oilfield service company.



Glen's experience includes video productions for major clients such as Shell, HP, Halliburton, The City of Houston, BP, Schlumberger, NOV, Baker Hughes and many others. His broadcast experience includes contributions to productions for PBS, The Discovery Channel, The History Channel as well as local news media. Glen's experience shooting on location ranges from minefields in the Kuwaiti desert to more than 250 miles north of the Arctic Circle on the frozen Beaufort Sea. He holds a B.A. in Journalism, has additional training in Commercial Photography from the Art Institute of Houston, and certifications for Offshore Water Survival (HUET), H2S Survival and other field related certification and training.



Sergeant Don Egdorf, Producer / Photographer / Writer

Don is a 3rd generation police officer with the Houston Police Department, which gives him a unique perspective, and insight, on life. He has received numerous commendations and awards from HPD, awards from Mothers Against Drunk Driving, and has received national awards for his talents as a documentary producer. Don has produced and made other significant contributions to several award-winning documentaries relating to DWI and to the dangers police officers face on the job. He has an innate ability to get the most out of someone's story through conversation, then tell that story with a powerful visual style. Don is also an avid sports photographer, and has a passion for landscape photography.

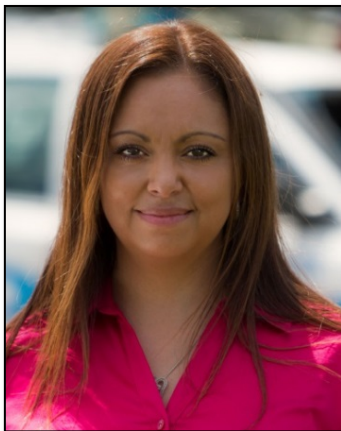
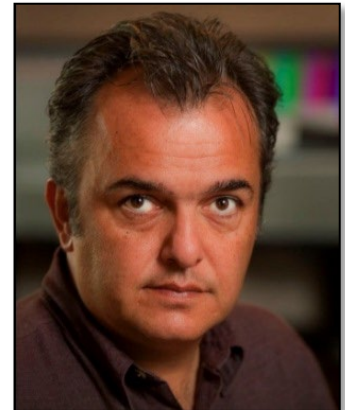


Sheri Allred, Project Manager / Producer / Writer

Sheri has extensive experience in media relations, multimedia development, corporate and internal communications, graphic design and editing. Sheri has over 25 years of experience in the healthcare industry and corporate world. Sheri has served as a system analyst, system access and security, software trainer and documentation developer. Sheri's experience includes planning large medical conferences and major annual lectures, budget management, content development, and editing medical manuscripts for journals. She has also been responsible for coordinating and administration of clinical research protocols, and regulatory compliance.

Kambiz Koushan, Producer / Director

Kam has over 30 years of experience in film and video production and has an extensive background as a director of photography in broadcast projects, commercials, music videos, short films and IMAX productions. His work on documentaries has taken him to some of the most remote and fantastic places on earth and introduced him to many different cultures. He holds a Bachelor's degree in Radio & Television Productions from San Francisco State University and certifications for Offshore Water Survival (HUET) and other field related certification and training.



Rachel Briones, Producer / Director / Editor

Rachel is a native Houstonian that has a unique passion for motion pictures. She has a BA in Digital Filmmaking and Video Production from the Art Institute of Houston in which her practices explore various artistic concepts from producing, editing, and directing. She also completed studies in TV & Radio Broadcasting from the Connecticut School of Broadcasting. Her creative mind has contributed to many corporate videos, TV commercials, documentaries and short films.

A unique element of this team is that every member of our team has experience producing projects turnkey. Every team member is a professional storyteller, a communicator, and every member knows the message is what truly matters. We also have a vast array of talented and experienced contract professionals to call upon whenever needed.